



FOR IMMEDIATE RELEASE

COOKIES FOR COURAGE: BALLSTON SPA NATIONAL BANK AND THE AMERICAN RED CROSS INVITE DONORS TO GIVE BLOOD AND RECEIVE FREE COOKIES, MOVIE TICKETS, AND MORE

BSNB's Annual Blood Drive to Take Place Wednesday, July 30, 9 a.m. to 1 p.m.



We're giving away cookies and BSNB goodies as a special thank you!

Wednesday, July 30th | 9a.m. - 1p.m.

**BSNB Corporate Branch
990 Rt.67, Ballston Spa, NY 12020**

BALLSTON SPA, N.Y. – July 16, 2025 – Ballston Spa National Bank (BSNB), in partnership with the American Red Cross, will be hosting its annual blood drive Wednesday, July 30, from 9:00 a.m. to 1:00 p.m. This impactful event will take place at BSNB's Corporate Office located at 990 State Rt. 67 in Ballston Spa. This year, to show appreciation for donors and their lifesaving efforts, BSNB will be offering free cookies from *Isla's Divine Desserts*.

Donating blood to save lives is the sweetest thing you can do. BSNB invites neighbors, friends, and community members to join in this meaningful initiative that directly impacts lives in the Capital Region and beyond. The blood drive is a cornerstone of BSNB's commitment to community wellness, offering an opportunity for individuals to make a tangible difference while participating in a rewarding experience.

In addition to the cookies, donors will also receive BSNB-branded merchandise, and the American Red Cross will provide each donor with a movie reward, delivered via email, which can be redeemed for a free movie ticket at participating theaters. This gesture underscores the shared mission of BSNB and the Red Cross to celebrate the courage and compassion of blood donors.

To ensure a seamless and efficient donation process, appointments are highly encouraged. Donors can easily schedule their appointment online at redcrossblood.org by entering the sponsor keyword "BALLSTONSPANY" or by calling 1-800-REDCROSS (1-800-733-2767).

The need for blood donations remains critical, as every two seconds, someone in the United States requires blood for medical treatments, emergencies, or chronic conditions. A single donation can save up to three lives, making every participant a hero in their community. BSNB is proud to host this event and foster a spirit of giving that strengthens the fabric of the Ballston Spa area.

Event Details at a Glance:

- **What:** Ballston Spa National Bank “Cookies for Courage” Blood Drive
- **When:** Wednesday, July 30, 9:00 a.m.–1:00 p.m.
- **Where:** BSNB Corporate Office, 990 State Rt. 67, Ballston Spa, NY 12020
- **Appointments:** Schedule at redcrossblood.org (keyword: BALLSTONSPANY) or call 1-800-REDCROSS
- **Incentives:** Cookies, BSNB-branded merchandise, and a Fandango Movie Reward
- **Why:** Help save lives—every donation can save up to three lives!

Join us July 30, to roll up your sleeve, enjoy a sweet treat, and make a lasting impact. Together, we can show that courage and kindness go hand in hand.

MEDIA CONTACTS

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ABOUT BALLSTON SPA NATIONAL BANK

Ballston Spa National Bank (BSNB) is a locally focused, relationship-driven community bank invested in making a difference not only for customers but its community. With 13 locations headquartered in Ballston Spa, NY BSNB offers a wide range of financial products and services to individuals, families, municipalities, nonprofits, and businesses throughout New York’s greater Capital Region. Learn more about BSNB’s offerings [here](#). To become part of BSNB’s online community, please visit [Facebook](#), [Instagram](#) and [LinkedIn](#).

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